



**American Film Showcase Interactive Media Exchange at South by Southwest
(SXSW)
Opportunity for Mauritian and/or Seychellois Filmmakers**

Overview

The American Film Showcase (AFS) has partnered with South by Southwest (SXSW) to bring **five (5)** international filmmakers to the annual SXSW Conference and Festival in Austin in March 2019. Their time at the festival will be devoted primarily to the *Convergence Track*, which focuses on use of interactive media through Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR).

Participants will receive conference and festival passes and a specially-curated SXSW experience. Activities will include networking events, targeted meetings, access to talks, and interactive demos. AFS will cover all costs.

Program Dates

Arrive Austin: March 8

Festival Days: March 8 – March 13

Depart Austin, U.S.: March 14

Selection Process

The Embassy of the United States of America to Mauritius and Seychelles will review applications internally and recommend **up to two Mauritian/Seychellois filmmakers** for the exchange program. Pre-selected candidates can be called in for an interview as needed. Applicants must be aware that this is highly competitive project and that pre-selection and nomination by the Embassy of United States of America to Mauritius and Seychelles does not guarantee final selection.

We are looking for:

- Candidates who are fluent in English
- Fiction or documentary directors who have already produced at least two shorts films, or one feature-length film.
- Directors with current or future projects that incorporate interactive elements.



Deadlines

Application deadline: December 20, 2018 (see below for details)

Embassy sends nominations to AFS: January 11, 2019

AFS announces shortlist: January 16, 2019

AFS runs Skype interviews: January 21 and 22, 2019

AFS sends final participant decision: January 24, 2019

Application Requirements

1. Resume / CV
2. Online link/s to previously produced fiction and documentary work. (Short clips are accepted)
3. One-page personal statement from the candidate that includes basic personal information as well as an explanation of what they hope to gain from the exchange.
4. One-page summary of film project including interactive elements.

After reviewing the submitted materials, AFS and the ECA will create a short list and then conduct Skype phone conversations with filmmakers in order to make the final selection of five participants.

Selection will be based on the quality of the personal statement, relevance of the filmmaker's goals with the content of the exchange, filmmaking examples, and the virtual interview. AFS and ECA will select a group of filmmakers who best represent the diversity of our AFS countries and the program's mission and objectives.

Complete applications must be emailed to the following email address by or before December 20, 2018:

portlouispas@gmail.com

Re: American Film Showcase Interactive Media Exchange at SXSW